



NEW YORK SOLAR SUMMIT

LANYARD SPONSOR

*Want to “hang around” with the Summit attendees? With this **EXCLUSIVE Lanyard Sponsorship** you can do just that! Elevate your brand’s visibility by becoming the event lanyard sponsor. Your company name will be prominently displayed on every lanyard distributed among our record high attendance expected this year. Indisputably one of the most prominent sponsorship options, as the lanyards are worn by every attendee and appear in every photo from the event for unparalleled exposure and a lasting impression.*

Included in your sponsorship:

- Opportunity to co-produce eco-friendly event lanyards to be provided to each attendee. (Sponsorship must be secured by 10/1)
- A customized 24" x 36" “Thank you to our Sponsor” sign placed at the registration table
- Logo and/or name on event marketing collateral
- Prominent listing as the Lanyard Sponsor on NYSEIA event page with logo and link
- 3 Conference Tickets (a \$900 value)
- Logo inclusion on dedicated event slide during the Welcome/Introduction
- Inclusion in all event communications to the NYSEIA mailing list of solar professionals
- Inclusion in follow-up thank you note sent to attendees
- Mentioned and thanked at the event and in related social media

- Quarter-page ad in the event program

(Note: This sponsorship does not include exhibit booth space, but it can be purchased as an add-on for an additional \$750)