

Advertising Specifications

To ensure the quality of your advertisement, please adhere to the following ad guidelines:

- Provide us an ad file in **PDF format**
 - Ads can be full color in RGB
- Live area for type falls 1/8" from document edges
- We **cannot** use faxed or photocopied art

If you have not uploaded your ad to this application, please email ad files to:

shelby@nyseia.org no later than
Wednesday, **October 25, 2024**

Include the following:

- Your name, organization name, phone number, and email address
 - Ad file in a PDF format.

Do not send Microsoft® Word® files.

