



*Maximize your exposure by promoting your company and service offerings by sponsoring a banner ad on the event mobile app.*

**Included in your sponsorship:**

- One hyperlinked banner ad of your choice to appear on the home page of the event Mobile App. The ad will be a part of rotating banner ads.
- 1 Conference Ticket (a \$300 value)
- 1 scheduled push notification of your choice to be sent out to all participants subscribed to the Event Mobile App.
- Notification content must be sent to NYSEIA at least two weeks before the conference for approval and upload.

**Ad Specs:**

1080 x 1080 px

Max Size 5 MB