

Get your brand directly into the hands of all attendees with an event bag insert! This sponsorship option includes the opportunity to include one promotional item that will be inserted into the 2024 Summit event bag. Note that your company will be responsible for supplying the marketing collateral or swag item. Items must be received by NYSEIA prior to the event.

Included in your sponsorship:

- Opportunity to include one company branded promotional item in Event Tote Bag.
- 1 Conference Ticket (a \$300 value)
- Quarter-page ad in the event program (a \$250 value)

(Note: This sponsorship does not include exhibit booth space. Exhibit space must be purchased separately)