



*Get your charge on and power your brand as an **EXCLUSIVE Charging Station Sponsor**. When attendees are running low on battery, be the one to get them recharged! You will have the unique opportunity to have a strategically placed, designated device charging station/zone branded with your company logo.*

Included in your sponsorship:

- Opportunity to have a charging station custom wrapped for your brand. (One charging station with 48 chargers, or two 24 slot charging stations - all free to participants to use.) ***Sponsorship must be secured by 9/15 to have customized wrapping.***
- Fully customized digital ad space on the charging kiosk
- Logo or name on event graphics
- Prominent listing as the Charging Station Sponsor on NYSEIA event page with logo and link
- 4 Conference Tickets (a \$1,200 value)
- Logo inclusion on dedicated event slide during Welcome/Introduction
- Inclusion in all event communications to the NYSEIA mailing list of solar professionals
- Inclusion in follow-up thank you note sent to attendees
- Mentioned and thanked at the event and in related social media
- Half-page ad in the event program

(Note: This sponsorship does not include exhibit booth space, but it can be purchased as an add-on for an additional \$750)

CUSTOMIZATION + ADTECH CAPABILITIES

YOUR NEW MARKETING ASSET

A technology solution designed for guests to interact with your brand

1 INTERACTIVE DIGITAL DISPLAYS

The eye-catching HD LED digital signage (up to 43 inches) provides you with a high-visibility and interactive digital ad display. Capable of custom video and static images.



2 CUSTOM WRAPPING AND BRANDED PORTABLE CHARGERS

The wrapping on the JUUCE Kiosks and portable chargers are 100% customizable, allowing your brand or a partner brand to take full advantage of the kiosk's physical footprint in venue.

*Example Wraps

3 CUSTOM ADTECH SOLUTIONS

Through JUUCE's APP platform, partners and sponsors can deploy custom surveys or ads in exchange for free charging, and utilize multichannel marketing and collected data including user demographics, location, and contact info for improved outreach and crowd intelligence. The collected data can be leveraged inside and outside of venues, enabling audience retargeting. Contact us to discuss integrating JUUCE with your apps and websites as well as custom signage add ons.



360 DEGREE BRANDING & ADTECH

JUUCE provides several touchpoints to introduce a brand throughout the customer journey

1 GUESTS PASS THE JUUCE KIOSK AND NOTICE THE SIGNAGE



DIGITAL SIGNAGE IMPRESSIONS

BRANDED WRAPPING IMPRESSIONS

2 GUESTS CAN PAY OR FILL IN A SURVEY TO RENT A CHARGER

PARTNER PICKED MARKET RESEARCH

CUSTOMER CONTACT INFO



3 GUESTS TAKE THE BRANDED CHARGER BACK TO THEIR SEAT

GUESTS CARRY THE BRAND WITH THEM

AMERICANS CHECK THEIR PHONE ON AVERAGE 15 TIMES PER HOUR



*Example Sponsor