	PRESENTING SPONSOR	HEADLINE SPONSOR	GIGAWATT SPONSOR	MEGAWATT SPONSOR	KILOWATT SPONSOR
	\$15,000	\$10,000	\$8,000	\$5,000	\$3,000
Complimentary tickets	X 15	X 10	X 8	X 5	X 3
Logo in digital program	•	•	•	•	
Logo on website with links	(top-level listing)	(prime location)	•	•	
Logo in pre/post event email blasts	(top-level listing)	(prime location)	•	•	•
Table at trade show	(prime location)	(prime location)	•	•	•
Advertisement in digital program	(full-page spread)	(full-page)	(half-page)	(quarter-page)	(quarter-page)
Featured in rotating slide show in Theater	•	•	•	•	•
Tagged on social media	•	•		•	
Dedicated social media post	•	•			•
Verbal recognition at event	•	•			
Logo on introduction / welcome slide	•	•		•	•
Named as sponsor in media	•				
Sponsor-provided banner on stage	•	•			